



Sponsorship Package

CyberSci Regional Hiring Events

St. John, Montreal, Ottawa, Toronto, Calgary, Vancouver

November 2022

BUILD CANADA'S CYBER SECURITY WORKFORCE

Canada's Cyber Security Challenge identifies the top students in our universities and colleges and matches them with leading employers in Cyberspace.

University of Toronto
Mississauga Campus



HIRE TOP STUDENT TALENT IN ONE PLACE ON ONE DAY

We attract the top students from your region to attend this event. We collect resumes, line up interviews, schedule the event... and all you have to do is show up. Once there, you get to meet and actually *work with* the candidates in an environment that closely approximates the tasks they will be doing for you.



BUILD CANADA'S CYBER WORKFORCE

Cyber*Sci – Canada's Cyber Security Challenge is building our cyber workforce by identifying the top students in our universities and colleges, and matching them with the leading employers in cyberspace.



ENCOURAGE CANADA'S FUTURE CYBER LEADERS

We run qualifying tournaments in each region across Canada, with winners advancing to the **Cyber*Sci** national finals in Ottawa. With the generous support of our sponsors, our national champions then go on to represent Canada at prestigious international events.

HIRE TOP STUDENT CYBER TALENT IN YOUR AREA

Sponsorship opportunities are available for the upcoming **Cyber*Sci** - Canada's Cyber Security Challenge to be held in six regions across Canada in **November 2022**: Saint John, Montreal, Ottawa, Toronto, Calgary and Vancouver.

Cyber*Sci is a one-day event where employers can assess the skills of prospective students while they try to break into a realistic, live corporate network. The day consists of:

- A 3-hour student cyber challenge event – where employers' staff are embedded with students;
- An awards ceremony and networking break;
- Interviews after the break, and usually job-offers by end of day. (That's for intern and coop positions – while further interviews for full-time openings usually take place within a few days.)

WHAT MAKES **CYBER*SCI** SO DIFFERENT?

- We have teams from all the top area universities and colleges in one place.
- Every participant is a student committed to building a career in cyber security.
- You will have the opportunity to interview multiple high-quality candidates in one location.
- And the day starts with 4 hours of **interacting directly with students while they describe to you the work they are doing** to hack a realistic, live corporate network.



OTHER BENEFITS FOR HIRING SPONSORS

Take a few minutes to “pitch” your company to the next generation of cyber leaders.



- Receive community and regional recognition of your leadership in the cyber security space.
- Your hiring staff will engage with students and professors from post-secondary institutions that feature cyber security education and research.
- Support the improvement of skills development for the cyber security workforce.
- Support the development and sustainability of Canada's Cyber Security Challenge for students as a national event.

HIRE TOP STUDENT CYBER TALENT IN YOUR AREA

Cyber*Sci was created and launched in the Spring of 2012 to improve the skills of Canada's cyber security workforce, provide strong candidates for employers and create jobs for students. It aims to enhance our country's cyber security capabilities by enticing bright and energetic students to join our country's ranks of cyber security professionals.



NEXT REGIONAL HIRING EVENT – NOVEMBER, 2022

Each year over 120 students from 30 universities and colleges attended the regional events in Saint John, Montreal, Ottawa, Toronto, Vancouver and Calgary.

- One-day events: hacking competition in the morning / Interviews in the afternoon
- Top students get Intern/Coop/Summer job offers same-day.
- Top employers get excellent talent!
- Not a job fair. No booths to sit at. Instead, employers are embedded with students and will interact in a simulated work environment. Real cyber challenges. No PowerPoint slides.

The regional events are hiring events, designed for companies that are trying to hire the best students and new grads, but have trouble finding them and identifying them through the usual interview process.

CANADIAN NATIONAL FINALS – JUNE 2023

The regional hiring events are being held each year in Saint John, Montreal, Ottawa, Toronto, Calgary and Vancouver.

- They draw the top candidates in each region by offering the winning student teams a spot in the Canadian **Cyber*Sci** nationals in July.
- Winning teams from the nationals go on to represent Canada at international European and World championships.



The objective is to build Canada's cyber skill base right across the country.

CYBERSCI IS A SERIES OF REGIONAL, NATIONAL, AND INTERNATIONAL CYBER CHALLENGES FOR CANADIAN UNIVERSITY AND COLLEGE STUDENTS.



SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE

Sponsoring a **Cyber*Sci** event grants your organization wide exposure as a builder and leader in cyber security.

EMPLOYERS HIRE TOP CYBER TALENT

At **Cyber*Sci** events employers can accurately identify top talent because they are directly embedded with student teams working on realistic cyber tasks.

STUDENTS WIN NATIONAL AND INTERNATIONAL TRAVEL

Winners in each region advance to the **Cyber*Sci** national finals, and top teams there go on to represent Canada at international events – in Prague and Athens this year.

NOTE TO RECRUITERS: THIS IS NOT A SCHOOL CAREER FAIR

No booths.

No watching from the sidelines.

Your staff will be *working directly* with students, interacting in a simulated work environment.

The great prizes and high profile attract all the top students.

Recruiters tell us:

“Instead of 200 random student resumes, we came away with 25 cyber student resumes – exactly what we needed!”

CyberSci Regional Hiring Events	Prize Sponsor	Hiring Companies Maximum 6 hiring companies at each regional event.			
Sponsorship Level (Choose one):	☐ Prize	☐ Silver	☐ Gold	☐ Platinum	☐ Titular
Price:	\$500	\$2,500	\$5,000	\$10,000	\$30,000
Number of Regions to Participate in Hiring:	n/a	1 region	3 regions	unlimited	unlimited
Available :	unlimited	max 6/region	max 3/region	max 1/region	max 1

Hiring Opportunities

Pitch your company to all participants during the event. (2 minutes)	✓	✓	✓	✓	✓
Have your company staff embedded with students working on problems throughout first half of event.		✓	✓	✓	✓
Present Winners at Awards Ceremony			✓	✓	✓
Mingle with students during 40-minute break period.	*	✓	✓	✓	✓
Interview students from the winning teams during the second half of the day.		✓	✓	✓	✓
Make an offer same day, for intern and coop jobs		✓	✓	✓	✓
"Protect" a candidate against other offers for one week.		✓	✓	✓	✓
Receive resumes of most participants	**	✓	✓	✓	✓

Branding Opportunities

Your Company Logo on CyberSci Website	Standard	Medium	Medium	Large	Largest
Mention in promotional emails and social media.	Standard	Medium	Medium	Large	Largest
Use CyberSci name and logo in your company marketing.	✓	✓	✓	✓	✓
Regional Recognition	✓	✓	✓	✓	✓
National Recognition				✓	✓
Media opportunities as they arise				✓	✓
Partner recognition plaque (for your office)				✓	✓

Event Naming

Event name: CyberSCI - Canada's Cyber Security Challenge - presented by <YourCompanyName>					✓
Seat on CyberSCI Board, if desired					✓

* Prize sponsors can mingle, and pass-out business cards, but not make job offers.

** Prize sponsors receive resumes one week after event date.

JOIN OUR PREVIOUS SPONSORS



CyberSci SPONSORSHIP FORM – REGIONAL EVENTS

To sponsor the **CyberSci** event in November 2022, please send an email to: tom.levasseur@hackingaway.org
Please specifying your sponsorship level (Gold, Silver, etc.) and which region(s) you would like to sponsor.
Also, let us know if you want to pay by check, e-transfer, PayPal or credit card.

Or complete and return the following:

Sponsorship Level:	Prize	Silver	Gold	Platinum	Titular
Price:	\$500	\$2,500	\$5,000	\$10,000	\$30,000
Number of Regions to Participate in Hiring:	Not hiring	1 region	3 regions	unlimited	unlimited

Sponsorship Level: ☐ Prize ☐ Silver ☐ Gold ☐ Platinum ☐ Titular

Region(s): ☐ Atlantic ☐ Montreal ☐ Ottawa ☐ Toronto ☐ Calgary ☐ Vancouver

Payment method: ☐ check ☐ e-transfer ☐ PayPal ☐ credit card ☐ other: _____
We will send an invoice for you to initiate your payment.

Company Name: _____

Contact for Event Day: _____

Title: _____

Email: _____ **Phone:** ____ - ____ - ____

Contact for Payment: _____

Title: _____

Email: _____ **Phone:** ____ - ____ - ____

Address: _____

Address 2: _____

City: _____

Province: _____ **Postal:** ____ ____

Please return this Sponsorship Form to: tom.levasseur@hackingaway.org

Enquiries: 613-720-1232 **Info:** <https://CyberSecurityChallenge.ca>